

Q Alex Hetherington (researcher)
A Man with son (aged 9)

Q A little bit of background information first. How many children do you have?

A I've got three children.

Q And what are their ages?

A 12, nine and six.

Q 12, nine and six. Okay. So the remit of the study is children aged 3 to 11. And for the questions I'm going to ask if it's all possible, could you keep one of the children in mind when answering?

A That's fine.

Q If there is any interaction between the children that you think is relevant to the study at all, don't hesitate to mention anything like that. It's just so that when we're cataloguing the data, we know roughly which demographics that we've interviewed from which people and things like that.

A Yes. Of course.

Q Technology comes up a lot in the questions and that means the obvious stuff, things like physical devices, mobile phones, tablets, computers, but also things like different medias, so apps, websites, digital games, anything like that.

We're also interested in any kind of making that your children are involved in. Any kind of robotics or creative coding that they are involved in any of that. Any kind of tinkering. And also different kinds of players. So, you might not be necessarily sure what that means in the context of some of the questions, anything you think might be relevant to the idea of play, go for it. Just say it.

A Okay. All good.

Q So we'll go straight to the questions. The first set of questions is about your child's playing technology. So, how does technology feature in your child's life? What kind of devices are there?

A Yes, so quite heavily, really. So he's got an iPad. He uses my iPhone as well sometimes when we are in the car. Got a Kindle as well. That was his first one. He's got a games console as well which he goes onto YouTube and stuff like that as well.

Q What console was that, sorry?

A A Switch. Nintendo Switch.

Q Thank you. Right. So between those different devices that you've mentioned, iPad, iPhone, Kindle and Switch, how would you say that the time spent on those different devices is distributed? How much time does he spend on each?

- A At the moment, he probably spends a little bit more time on the iPad, he probably spends about, we limit it to around about an hour and a half, two hours sometimes, might be two hours on a weekend on his iPad. We split it up into morning and afternoon.
- Q Okay. How about the iPhone, Kindle and the Switch?
- A Yes. Switch is a little bit more on the weekend, he doesn't really play it in the week. He probably played three hours on the Switch each day, so six over the weekend.
- Q What kind of activities does he gravitate towards on the iPad?
- A iPad, yes, so he'll go to YouTube Kids or YouTube, which we monitor and look at. But we'll also do Roblox as well. So he's solving... He's into that at the moment so we log into that a lot now on the iPad. That's what he tends to be about at the moment.
- Q Okay. Is it a similar kind of thing for the iPhone and the Kindle? Or are there different activities that he...?
- A Kindle, he reads more books on that one. Yes. eBooks, that's what we bought it for, originally, three years ago. When he gets his Kindle, it's just because he's reading from the library, the Kindle library.
- He's not on that as much now. But, yes, I would say mostly though, on my phone, he looks at YouTube or, again, media stuff on Sky Sports and stuff like that really. Or Kicked Up [?] as well. So you've got Kicked Up and all that, he looks on the phone.
- Q So is it your phone he spends time on sometimes?
- A Yes. My phone.
- Q And is it a young kid's account or is it yours that he plays with?
- A Yes, it's my account, but he plays with it.
- Q No worries. How about the Switch? Has he got any favourite games that he prefers to play?
- A Yes, he plays Fortnite. But his favourite games are probably Mario Kart. Mario Party. And FIFA as well. He's massive into football. So FIFA 19 at the moment.
- Q Okay. Fantastic. Thank you. Does this tech use happen in any particular place, anywhere in the house, in specific?
- A Mainly in the lounge. [Unclear], or playroom as well.
- Q Is he supervised most of the time when using technology?
- A Most of the time, but sometimes not as well. So, if he's playing games and stuff like Mario Kart, we'll leave him alone. If he's on the Internet, on the iPad, we see what he's doing. Yes, he is left alone, but we do monitor every every ten, 15 minutes or whatever.

Q Okay. And does he watch television at all?

A Yes, he does. Yes.

Q Does he play while watching television?

A Sorry, what was that? [Unclear] watching television.

Q Do he play while watching television?

A Yes, I would say so. Yes. Sometimes watching, but I would say he's probably on his iPad or device at the time. Yes.

Q Okay. Does he watch any other kinds of media sites, anything like Netflix, CVBs or ITBs. You mentioned YouTube and YouTube Kids already.

A Yes. So we've got Netflix, so he's on that. But we've only got it on the TV, the smart TV, so he watches that on TV.

He's only... not loads, but he watches these children's programmes on there. CBBC, is it? Used to be CBeebies, but not anymore. CBBC. ITB often as well. Watches the kids' stuff on there as well.

Q Is it most of the time spent...

A And Sky Go as well.

Q Sky Go as well. Yes. Is most of the time spent on YouTube Kids?

A Yes. He loves to follow so many gamers and stuff like that. Yes, Roblox as well, where the people play it and then put it on YouTube Kids and stuff. So he watches that.

Q Okay. Is there any other content that stands out to you that he likes, that he gravitates towards?

A He loves watching some Disney cartoons and stuff like that. So not the full animation films, but he might... There's one called Miraculous, which is a superhero thing, and he watches that occasionally as well. Instead of on the TV, he'll watch it on the iPad and sometimes through YouTube as well. Or Kids.

Q Okay. Does he do any gaming at all on the iPad?

A He just plays Roblox, that's all. So he did play Fortnite, but it wasn't as good as the Switch. So he plays it on the Switch now. But, yes, he plays Roblox on the iPad.

Q Do you know any of the specific activities in Roblox that he likes to enjoy?

A Yes, he loves the world called Adopt Me and his school friends are on there as well. And you go around, I don't really understand it, I watch him, but he goes around, speaks to other people, you trade different pets or objects and stuff like skateboards and stuff like that. You build houses, you've got to buy robots, so that is their currency and you can earn it in the game as well.

So he loves just doing that really. Just going around. He's got a house, he loves to build on his house and stuff like that with friends. He's got about ten school

friends as well in this group and all go around and stuff like that. And sharing hoverboards.

He also plays with my two daughters as well. So they are on their devices and they're all playing with each other, so...

Q Okay. Thank you. Do you have any physical toys that relate to his digital interests?

A He's got a few Roblox figures, but he's not really into toys anymore. Used to, a couple of years ago, have his transformers, Star Wars and stuff like that. But no, he's not really into physical toys anymore. He's got a skateboard and stuff like that, and he loves playing outdoors, football and stuff like that. But when it comes to play with toys, he doesn't really play with toys, no.

Q Okay.

A Physical toys.

Q Okay. When he is playing physically outside and things like that, do you ever notice the influence of technology in that play?

A No, not really. The only thing is, when there's a goal, a scoring goal with me, not when he plays on a team, but when he scores a goal with me and stuff, he might do a Fortnite dance and stuff like that or move. Because Fortnite has got these odd dances so he might do that and stuff like that. But that's the only thing really. Apart from that, no.

Q Okay. You don't know, I assume, copying any of the speech of the YouTubers he watches or anything like that? Any accents? Nothing.

A Actually, yes. He probably does put it on sometimes. He might say, there may have come words out of the accent, yes. That probably is from that, yes.

Q It is something that we have noticed quite a lot in different areas.

A Yes.

Q How about any kind of digital toys, LeapPads, educational tablets, or robots, anything like that?

A He did have that. He had loads of that. But he's not interested in that anymore. He does stuff on... That proper stuff, all the iPads, school stuff, where you log in and do games for maths and stuff like that. Activities. But no, he had all the Leap Frog and maps, atlases, stuff like that where you're tapping information about countries and...

He had the Leap Froggers with the games, the educational games. He had all that but he has grown out of it now.

Q Other than those you've already mentioned, are there any other toys that he has that are Internet-enabled?

A He's got a kids' smartwatch. It's not a smartwatch, I forgot what it's called now. It tells the time, date, steps, but it's also got games in there as well. And he can go

on the Internet and he'll put up activities and stuff like that. But we never really link it up to the activities on the Internet.

Q Okay. Okay, no worries. Has he ever had the chance to play with any kind of augmented reality or virtual reality?

A In what sense? He hasn't done virtual reality. No. He wants to do that, but we haven't got the stuff for that yet. He had a little go in the BBC Shop by Austin, Birmingham. He went in there and they had it so he put it on, and he's walking around like a [unclear] store, a glazier and stuff like that. That's the only experience he's had with virtual reality. He hasn't done anything else with that.

Q Okay. Did you play Pokémon Go at all when that craze was happening?

A Honestly, yes. He did, yes. That was on my phone. We went round spots and stuff like that catching monsters and stuff.

Q Okay. Thank you. Has he ever, does he ever play with any kind of artificial intelligence assistants like Alexa or Siri or Google Home?

A We haven't got smart speakers. But on the phone or the iPad, with Apple it's Siri. So, yes. He doesn't really use it that often, but asks questions to Siri and stuff like that. Yes.

Q Okay. What kind of questions does he usually ask? Is it usually information that he wants?

A Sometimes it might be about the weather or what's happening or where's the local McDonald's or pizza or something like that when he's hungry. But usually just what's the score of the local team, like Aston Villa or something. What's the score of this? What's the cricket getting on? Stuff like that.

Q Yes. Okay. You ever ask it jokes or anything like that?

A He probably has, but not off the top of my head, I can't remember. I think he probably has, yes.

Q No worries. So we are reaching the end of the first set of questions. This next little bit is specifically about LEGO. Is there much LEGO at all in the household?

A Yes, loads.

Q Loads? How much? Maybe a number of sets?

A About 15 sets in the playroom, but we've got more in the... Say 15.

Q How about any other kind of LEGO stuff? Any kind of... Not the sets but things maybe like accessories, bags, [overtalking]?

A Yes. He's got some Blind Mags [?] I think they're called. Where you've got little characters, you've got key rings as well. Little key ring torches. And, I forgot what it's called now, but it's like a lamp-like thing in the shape of a square LEGO character. So we've got him R2D2 on there. So it's like a small little lamp light. I forgot what they're called now. But you don't put them together. They just look like the LEGO character.

Q Yes. I know what you mean.

A Yes.

Q I don't know what to call them either. Has he seen the LEGO films?

A Yes, he has. He has seen probably all of them, I think. I think the only one he hasn't seen is the Ninjago. But Batman and stuff like that, and the two LEGO ones, he has. Yes.

Q Have you ever been to Legoland?

A No, we haven't, no.

Q No worries. This next one is a little bit more hypothetical. It's more like an imagination question. What kinds of toys and products do you think LEGO should be developing for the digital age?

A The only thing I can probably think of is the virtual reality sort of thing, if you can get software or whatever where you're actually going through the LEGO world itself, really.

Apart from doing that, maybe have holograms and stuff. Some of them, if you get your app on your phone and stuff, you can scan a block or sticker and it comes out, doesn't it? As a 3D thing. I don't know if they do that... But things like that, really.

Q Okay. Thank you. No worries. So we're going to move on to the second set of questions now. There are four more sets left. This one is about your views on children's playing technology. So when it comes to technology use, who in the household decides when and what gets played with?

A I'll probably say me, me and my wife, really. The kids will say, can we have this, or can we have the iPads and stuff and we'll agree with it or whatever.

Q What guides those choices? Do you say no very much?

A Sometimes. I feel what guides it is really the homework really. I've got a rule with him if he doesn't do his homework by 12 o'clock on Saturday afternoon, then I'll keep the iPad until he's done it all. Switch and stuff like that.

So, I know school's hard and stuff like that, so I'll give him Friday and Saturday morning to chill. If he hasn't done it by 12 o'clock then I keep it. Sometimes he has a little moan but he realizes now that if he actually does it by 2 or 3 o'clock then he can have the iPad and Switch after that. That is probably my ground rule.

Mornings, I don't let him have it that much in the morning unless he's got up, had breakfast, got dressed, changed, and we've got time, then I might let him have it for 15 minutes or so.

Q Is there any kind of content on different devices that you have ever said no to?

A Never said no to?

Q Ever said no to?

A Ever said no? Not really, because I watch what he's... I watch what he goes onto and stuff like that. YouTube sometimes, there's not... there's big kids [?] on that other one which we have to be careful with that because we don't know what kind of videos are going on there.

I think there was one time a couple of months ago, where people were putting their own versions of cartoons on there with not appropriate language and stuff like that. So we stopped them going on YouTube for a bit, and we monitored it. But he's quite good, to be honest.

Q In your view, what types of digital devices or apps can promote play?

A Okay. I suppose when I was [unclear], it is probably just the ups on the... They download this [unclear] to get yourself playing. I suppose now, if you look at Roblox, Fortnite, all that, you've got all these little communities now, kids and stuff, that's all play, isn't it?

I know Roblox, they play a lot, build stuff, interact that way. I suppose it's a bit different to my day when we used to interact outdoors. I suppose they just do it through the apps itself. We've got a lot of word search apps on phones and iPads as well. Just to do that.

I know it's an old device, but I'll mention it, on the DS we used to have Mr Brains, stuff like that. So used to do challenges and stuff like that on there.

Q Okay. Do you think, on the other hand, certain kinds of technologies, certain kinds of apps could limit play?

A I suppose it can, yes. I suppose it can be... Sometimes on Roblox you've got to say, just put it down, put it down. If we did leave him to it, he would be on there quite a lot. But, I suppose if he's still getting the right balance with stuff which hopefully I'll do. I mean, just play for a football team. He goes dancing, stuff like that as well.

So since Wednesday, he's only had his iPad and Roblox, he's only played for probably about two hours in total in the three days. Because he's had dance and football and stuff like that.

But, I suppose, if you left the kids, my son, to do it, he would be on it a lot longer.

Q Do you think, in your view, certain types of devices, digital toys or apps can promote creativity?

A Yes. I think they've all got little parts to be honest. [Unclear] mind you, when I first started, I thought the kid was always on the iPad or Switch or whatever console is [unclear]. I suppose they do. Even games like Roblox, you're learning to interact with people in a different way now, from how I used to do.

Apps as well, even something daft like Candy Crush and stuff like that, you've still got to look for the sequence of things falling. You've got timers and stuff like that. So you are using your brain and stuff like that. So yes.

Q On the other hand, do you think certain types of technology, apps, games, things like that can limit creativity?

- A No, but I do think if you're on it too long, on your iPad, because you're so close to it, I think maybe you might have a fix on creativity and stuff like that. But I suppose everything got a bit of creativity in it, so I think it's the length of time you are on it.
- Q Yes. Okay. When your son's on technology, do you think that he's actively engaged in what he's doing? Is he very interested and focused?
- A Yes. When he plays Roblox and stuff like Fortnite, yes. I'd say he is focussed.
- Q Do you think that he finds his play with technology to be meaningful? Is it relevant to his everyday interests?
- A Yes, I think so. Yes. Especially Roblox as well, because his friends talk a lot. I caught him and his friends talking about it the other day. Talking about when they shared a skateboard, going out with someone else, and they gave him a pet dog, or something like that. So they talk about it as well. So he is focussed.
- Q Okay. Do you think that when he's playing with technology that he tries out new things, tries to make improvements to what he's doing? Maybe set himself challenges?
- A Yes, I think he sets himself challenges to do stuff and get stuff. Now he wants to build a bigger house on Roblox. He wants to get more information of Fortnite and stuff like that. He wants to get more... He wants to build up his coins and stuff like that, so he'll go and do jobs in Roblox. I don't really understand it much.
- But he can work and build up some game coins which he can then use in the game as well. So he does that and sets himself challenges.
- Q Okay, that's the end of the second set of questions. I'm going to move on to the third set now. This is children's emotions and wellbeing. So, the first question is do you think that play with technology can have an impact on children's emotions and wellbeing?
- A I think so, yes. I think if it is too long then I suppose, yes. They can get a bit attached to it and stuff like that. I realized with my son, probably about a few months ago, someone on Roblox, a friend, actually, took one of his pets that he had been saving for ages to try and get on the virtual world.
- And they wouldn't give it back. So he got upset about that. We had to try to explain to him that it is just a game here. Nothing is lost. No one has spent any money, but in his eyes, he was on it for ages, the game, building up his coins. Then he got what he wanted and some friend took it and stuff like that. So we had to explain that. So I suppose if he's on it too long or emotional things like that, then yes, it can have an effect.
- Q What kind of emotion would you see in your son normally? What's the most common emotion you see in him when he's playing with technology?
- A My son, probably happy. Joyful, focussed. I'd probably say that. He can get a bit, not angry, I can't find the word now. But if he's lost something, like Fortnite or football, if he's conceded a goal or lost a match he might get a bit [unclear], it's

not rage, is it? He doesn't go round throwing stuff or smashing stuff but he might be a bit angry. A bit sad, I'd say.

Q Can you think of any other occasions like the one you told me about with his friend, because that's a really interesting interaction, I've not heard something like that, where something in the virtual world has affected him in real life. Has it happened before or in a different way?

A No, this was the first time. And that's why we had a word about it. Because we didn't think he would be like that, to be honest. But yes, but he'd been on it ages to try and save up his coins and then for someone to take it, he didn't like that. And then the person wouldn't give it back.

But we spoke to him about it. It's just a game. It was all fine the next day. The friend in that world gave it back.

Q Does he ever get bored with playing with technology?

A I'll say yes, because we've gone through some other technology things. There might be a phase. He doesn't play Fortnite that much now, but six months ago he was on it. That was probably his main focus. He's back on FIFA now and Roblox.

Before that he used to... So yes, he used to be on apps, like Candy Crush or stuff like that.

Q Have you noticed that's something that tends to happen? Does he migrate from one interest to another and back?

A I think so, yes. I think probably every two to three months he'd be on something. And he'd just play that and then after that he'll move on to something else and then he'll come back to that.

Q Yes. Okay. Do you think that when he's playing with technology that allows for social interaction, that he engages well with others?

A Yes, I think so. Yes. He's got good skills. Yes.

Q What makes you say that? Can you think of something specific?

A Yes. Just when he's playing with his sisters, but when... They're not going to play together in the game, but they might be in separate rooms in the house, you can hear him say, come and look at this what I've done. Because in each Roblox world, they have parties and discos and they go out to restaurants together and he's always inviting his sisters and friends to come see.

So that sort of thing goes on at parties. He's always giving stuff to his sisters as well. Pets, skateboards and stuff like that.

Q Do you think there are certain kinds of technology can support social play?

A Yes, I think so. I think there's a thing for it now. Yes. So I'll say it's moving quickly, isn't it? [Unclear] so I think we just need to embrace it, really. It's so different to when I was a kid in the 80s, you know what I mean? We never had nothing like this. It's just different ways of creativeness and interaction, isn't it?

Q Okay, that's the end of the third set of questions. We'll move onto the fourth set now. This is more about your role as a parent in technology-mediated play.

A Yes.

Q So when your child's play involves technology, do you ever get involved with him?

A Yes. I probably do as much as possible, really. I've got to say, half the time I don't really understand it and stuff like that. But yes, Fortnite, I'll play that as well. I'll have a go of that. I'll watch him do it.

But YouTube videos, I don't really like them, really, but I'll sit down and watch it. An example of that was in Fortnite, there are different worlds, so the world went and they bring up a new world. There was a big thing on YouTube where, actually, it's quite fun actually, because if you watch it on YouTube, you could see on his YouTube that you could see him playing. And my son went to him.

The person was in America doing it. And my son went to wherever he was on the spot and you could see him on there. It's quite funny, really, to see that.

Yes, so same sort of stuff. I'll watch him to see what they're like and to see what the content is like. So I try to do it... I don't do it every day, but definitely at the weekend we will play Switch together. iPad, I might just watch the iPad with him. Roblox again, might just listen out and watch as well.

Q Wonderful. Okay. Do you think that there are some devices or games or apps that are better for playing with your son?

A Yes, playing FIFA with him, because that's really my interest in what I used to play as a kid. But then I like the other stuff as well. So, I might play Candy Crush on the phone app. What else? I'm trying to think.

We used to play, we haven't done it for ages, Clash of the Clans and stuff on there. We just played that together, but we haven't played that for six months, but we used to play that a lot together. Battles and stuff like that. He's into that as well.

Q Okay, thank you. This next one you've already mentioned a little bit, so I'm sorry if I'm asking you to repeat yourself at all. When you're on your devices, does your son ever ask to join you on what you're doing?

A Yes, he'll have a look. If it's work-related, I might just have to say, work-related, you can't. Emails and stuff like that. But yes, if I'm looking at Sky Sports or something, I'll say, yes, that's fine.

Facebook, I tend to not like him to look at it really. Sometimes my friends might just put something on there which isn't appropriate. So I tend not to let him have Facebook or if I'm on Facebook, I'll just come off it and I'll just go onto Sky Sports or something like that.

Q Yes. Okay. Are there any kind of activities that you can only access on your device?

A TikTok. Snapchat. Instagram is my account but he sometimes looks through that. I don't really use Instagram that much, but I follow local teams and players and stuff like that.

Q Okay. Is there any other kind of tech or other kind of apps or anything that he can only access with other family members?

A In what way? Sorry?

Q Is there any kind of activity that he does with your partner, maybe, where he or she might have something different that he doesn't have access to any other way?

A No. Just Instagram, really.

Q Okay. How about any kind of extended family? Is there anything that they have that you don't necessarily that he interacts with? Grandparents or anything like that?

A Not really. Yes. He uses his Grandad's iPad. But the only games or apps on there are the word search ones, or, I forgot what it's called now, ones where you've got to knock poles down with a ball or something like that.

Q Okay. Do you ever use technology to initiate play with your son?

A Yes. I might say, do you want to play the Switch? To play a game that way. The iPad as well, I might just say, come on, let's have a go at this.

Q Okay. Thank you. We are on to the last set of questions now.

A Okay.

Q So do you think that certain technologies offer more positive or negative experiences for your son?

A I think Switch is a good game [inaudible] is really good now, interaction with others. Yes, the iPad is good as well. The iPad, you've got to be a bit more... To make sure what they're getting on to but even with Switch now, they can get onto the Internet, can't they? I think it is positive, really.

Q Do you have any concerns with your son's experiences with technologies?

A My main concern is if he is on it too long, [unclear] but you never know. I can probably see if I let him, he would be on it longer. But I do try and get the activities as well, where he goes outside and stuff like that.

But I'm guessing if I didn't say, come on or... He does like his dancing. He likes his football and going swimming and [unclear] as well. So he loves doing that, which is good, but I think sometimes if I said do you want to play on your computer all day or do you want to go out to the park? He might choose the computer sometimes. I don't know. So that's probably where the negatives are with it. So, spending too much time.

Sometimes lonely as well. So I know you're interacting with others, but you're not there, face-to-face, or interacting with other people.

Q Do you have any concerns at all about the safety aspects of Internet-enabled toys?

A Yes. Just make sure the content's all right. So if we do check, we do have conversations with them as well. Because, actually, with Roblox... When we first got Roblox, we always checked that he had a private account, so any friends that we know, and their parents, say their details and numbers.

So we do have talks quite regularly with him, to be honest about it. Because it is quite... YouTube as well, he does go onto that and we do see what he's on, but I suppose if, the next video comes up and it's not appropriate, we do worry a bit about that.

Q Do you have any concerns about data privacy?

A I don't know. I'm probably a bit naïve because I do trust companies. But then again, with all the information out there and stuff like that and Amazon and all these... Netflix asking for your all data and all that. You do have to put a bit of trust into the company, but I suppose they have got access to a lot of personal data, haven't they?

So, we try not to put as much on there. We do set the kids up with private accounts. [Unclear] the information we do give it. But we do put it as private and stuff like that.

It'd be naïve to... Big companies do say it's private and they won't share it or use it for any purpose.

Q Do you think that your son's use of technology has influenced his family life in a positive way?

A Yes, I think he's learning and stuff like that. Yes, I think so. I think he's got a good balance at the moment with technology enough [?].

Speaking of technology though, we haven't got him involved in it as such, we don't really know how to. But he loves coding and stuff like that. And he loves doing all that side of it as well. So, he's always looking at computers, technologies and all that. He's always... He's fixing, at the moment, his cameras and moving... You know the active cameras where you can go underwater and stuff like that? Stuff like that, so [unclear]. So, yes, so it is positive.

Q Has he got one of those cameras? What are they called? GoPro?

A GoPro? No, he's getting one for Christmas, so... Yes, that's what he really wants, he wants one of those GoPros so he can go out. But what his idea is is, for me, it'd be taking photos to send my family, but he wants to then put it on YouTube or YouTube Kids, whatever it is. And show people whatever it is.

So we said no to YouTube. But at the moment, that is what he wants to do. He wants to be a technology person.

Q You also mentioned coding. We haven't talked about that very much. How much coding does he do? Is that mainly through school?

A He didn't do much. [Unclear] through school and he went on, on the six week holidays, he went to one hour class thing. He had a look and was really interested in it. Sorry, I haven't really looked into it. He'll be going to secondary school in

two years, so not next year, but the year after. They do a lot of it there. They've got a 3D printer, a really good one at the school they we looked at because my daughter is there now.

By putting stuff into a computer, it actually went across and a robot built another LEGO robot to do some instructions and this moved blocks from one place to another. But what the LEGO done, from a computer, a Mac, was brilliant. You move the LEGO robot to build another robot then to move blocks over to another of the desk.

So I think he would be really interested in that stuff. But I haven't looked at it yet. Because I don't really know where to look. He's got a lot of sporty activities at the moment.

Q Thank you. A different direction. Do you ever think that your son's technology use can influence family life in a negative way?

A I think the only negative way I can see is if he's on it too long. He gets caught up in it. So the negativity is what happened a few months ago where he got really upset. But it's not real, but he thinks it's actually real. That's just him being on it on his own. I know he is with other people in the virtual world, but he is not with anyone. If he is on it for hours, in his bedroom playing... That's what we're trying... Stagger the timing and stuff like that. But that is the only worry. If he did gets carried with it and thinks it is real life or whatever.

Q Okay. Last question then. What advice or guidance would you offer to new parents on issues relating to technology and safety?

A I'll just say, try to get engaged with the kids. Try to see what they're doing, try and play. I mean, I'm hopeless at most games, but I do try and play them. I try to understand them.

Just to understand where he's coming from as well. Because it is different to... People my age, we never had this technology. But it's just playing, isn't it? We played outside. They play on computers with other people.

Just read up as well. So we do look at... Chat with my wife, we look up as well. So if they want to a new app and stuff like that, I'll probably have a read of it first and just check it out.

As I was saying, Roblox and Fortnite, I'll ask parents, okay, your kid plays this, what's it like? I played it first. Okay, it looks okay.

Just having conversations, being honest with your child, tell them why you're looking at it and stuff like that. And try and give them as much information that actually, yes, it's fun, but also there are some bad things about it as well.

Q Okay. Thank you. That's the end of the questions. Have you got anything else you'd like to say about anything in particular?

A No. It was really good, actually. It was thought-provoking and insightful.