

Q = Emilie Scholey (researcher)

A = Man with son (aged 11)

Q Sorry to interrupt you, we were just talking about....we had just finished saying, you explained why you think your child plays with those devices. The next question I was going to ask you is, does he play when watching television. So if he's watching something on television does he play?

A Yeah, so yeah the TV will be on in the background, so like he'll be watching like CBBC or TV or Nickelodeon or summat while playing with the computer. And yes so he does yeah have the TV in the background or watches TV at the same time, yes.

Q And does your child engage with apps and online sites such as YouTube, Netflix, CBeebies, CBBC, ITV?

A Yes he interacts with certain websites yes.

Q Could you give me any examples?

A Oh it will be like YouTube, so he's got his own YouTube account, so he can just go to like....yeah so ??? so he can watch any video, and say he comes off YouTube he can pick back up where he left off and watch the same video. Yeah so he'll be using YouTube and ??? and Nickelodeon and things like that. We have got Netflix but it's in my name so he can't really go into the Netflix account because obviously the accounts in my name. And there's various other sites really, I can't really say I pay that much attention because he's quite, like I said he's quite computer literate so he's just going from one to another site. But yeah I mean I think he goes on Facebook and Instagram, so he interacts with them, yeah.

Q OK, and do you think any of these things have an impact on how he plays? Maybe when he's not got the devices or not got a TV in front of him, does he do anything that you think relates back to any of those things that he engages with?

A Erm....oh that's hard to work that out.

Q It's a difficult question isn't it?

A I think he would. Because he actually does a lot of football. Because what he does is watch it because he's into football, so obviously he'll watch clips for football and football training and then he will check that into his routine. So he will watch clips of football training and all what they do, like Cristiano Ronaldo would do some skill, and then he'll put that into his own routine or do that on the football field. So yeah it does impact. Some things, yes, and some things probably not. But I have noticed like he watches a lot of training ??? and then he goes and brings all that into his football ??? what it's called, whatever you call it, like ??? and he ??? that in his football as well.

Q OK. And does he play any video games, mobile or tablet games, and if so which ones?

A Yeah he's got video games, yeah. He's got video games on....he's got his own console so he'll play on his Xbox 360. Then he plays on my ??? Xbox, ??? and then he will play on his mum's Smart phone as well. He plays games like FIFA, and he's even playing Call of Duty – I know he shouldn't be, but he plays Call of Duty and things like that. So yeah.

Q And again is that like often, is it every night?

A Well we've tried to limit it to be honest because I don't really want him always playing video games at the moment, I want him to concentrate on school. So it's mainly more an hour, he likes to play a couple of hours to be honest but we mainly try and knock it down to an hour or around 7 o'clock, 7 to 8 o'clock or something, or 6 to 7 o'clock, just for an hour a day.

Q OK. Does he have any physical toys that might relate to online digital interests? For example they've put an example here as Minecraft Block figures, and if so does he play with these at the same time as he's playing with the digital forms? So does he have anything that relates back....

A Erm....no. No he used to play, it used to be called something....he did used to play on this one game, Sky something, Sky....and it used to have figures and everything. But that was like a few years back. But he don't really play with figures I don't think, he just plays a normal game now. He just plays normal video games. So no, not really, not any more. He did a few years back. I can't remember what the game was called though....Sky something, and you used to have the figures in front of you. But he does have physical toys, yeah he does play like with physical toys like LEGO and things like that as well.

Q OK we're going to come on to that in a minute. Does he play with toys that are digital, for example they've put here which I think is probably too young, LeapPad toys or laptops or robots?

A He used to, he used to have a LeapPad. But because he's got older now...between the ages of 5 and 8 I would say – oh even younger than that, from about 3 to 8 he had the LeapPad I think. Yeah he did used to play with the LeapPad but he's sort of gone on to like adult, like Smart phone games and console games now. So I think it is around in his room, the LeapPad but I don't think he touches it any more.

Q OK. And does he play with any internet enabled toys that are digital. For example they've given examples such as Furby, or robots, or anything like that?

A No.

Q OK. And does he play with anything that's augmented reality, such as like Pokemon Go? Or virtual reality, has he got any virtual reality equipment?

A No we don't actually have any virtual reality. And no we ain't got that at the moment. I've been looking and interested in buying like the goggles for the console but we haven't got into that at the moment.

Q OK. And does he play with any artificial intelligence such as Alexa, Siri, Google, anything like that?

A I think he uses the Google Assistant on the phone. But not the ones you just mentioned. But he does use Google Assistant. I've noticed he does say like things into Google Assistant on the Smartphone and then it brings it up. So yeah he does use that and he knows how to use Google Assistant yeah. I'm not quite sure how much he uses it though but I saw him use it.

Q Oh so you've seen him using it. And does his play in outdoor spaces feature any technology in any way, or show the influence of technology in any way? Now you've mentioned already the football training, so obviously that's influenced by what he's seen using the technology of TV or I guess YouTube. Does he show any other play that's outdoors that relates back to anything he might have been influenced by on any of his devices?

A No, not what I can think of, no. He ain't got like a Smart watch or anything at the moment so I can't really think of anything to do with outside play which is to do with technology. No I can't think of anything.

Q OK. And how about, we're talking about LEGO now, does he own any LEGO or play with any LEGO or any similar products?

A Oh yeah we've got loads of LEGO. He's got like the ships and like he had the Jurassic Park was it last year, so we had the Jurassic Park like film set sort of thing of the Jurassic Park and dinosaurs. He's got loads. And he's got like ships, pirate ships of LEGO. Because he's been like very LEGO-y, like loves LEGO and Legoland from since he was about 3....well was a young age, so grew up with LEGO like. So yeah.

Q So how often does he play with his LEGO now?

A Oh now you're asking. I would say not every day but every other day, or every 3 days. But he still plays with it and it's still in his room. So like he would build it and then it would just be like on show in his room, like all what he's built. But I would say he plays with LEGO about every 2 or 3 days. Like I say, he buys sets and builds them and then he just puts them on show in his room.

Q Right, and does he ask for sets still?

A He has multiple sets what he's built in his room.

Q And what about other aspects of LEGO such as LEGO bags, films, Legoland, you mentioned Legoland.

A Oh yeah he loves all things. ??? he ain't got a LEGO bag or LEGO ??? in there but he used to have like a LEGO bag when he was at more primary school age. But yeah. And he's got all the films, LEGO Batman, the LEGO films and LEGO Batman, yeah we've watched all them and he's got them on DVD. I'm trying to think what else. I think he's got a LEGO watch as well, so he has got various aspects of LEGO.

Q And does he play that with you as well, in the room with you, or does he go upstairs, would he play in his room. When does he use his LEGO, is it like in private or in front of people.

A Oh well he will either be in his room or in front of us downstairs in the living room. So say we went and bought a LEGO set now to build, we would help him with it and build it with him in the living room, or like with him you know. So yeah we would just buy it and then build it with him, yeah.

Q And Legoland, did you say you've been to Legoland then, has he been to Legoland?

A Yes he's been about 3 times in about the last 8 years, so yeah.

Q And what does he like about Legoland?

A He just loves the rides, everything about it really like from the rides to everything. Mostly the rides though, to see everything LEGO, like everything about LEGO and to have a good look round. Yeah he loves every aspect of it really.

Q Fantastic. OK. Next questions are relating to your view on children's play and technology. So question one, who decides which devices or digital toys, games, apps, he uses and what guides these choices? So is it him that decides, or you decide, or who is it decides?

A It depends. If he wants something then we just buy it. Like it is kind of what he wants and then we'll see if it's right for him. So it's mainly ??? but if it comes to like internet stuff and we like to keep an eye on him and watch over him, so we're mainly in charge of if he goes on a device or anything or if he's on a computer, so we will be like sort of in charge. He can do what he wants but we'll just be watching over him, and if he goes to someat he shouldn't we'll tell him 'no, that's wrong' and not to go on to that. So it's mostly him who's in charge and does it, but we keep a good watch over him. And he virtually knows right from wrong anyway if it's sort of ???

Q That's good. In your view what types of devices or digital toys, games, apps, do you feel promote play, and why? So which ones do you think promote play?

A I would say LEGO. I would say LEGO. And Nerf, that would be water guns and everything because that promotes play. I know it's like water guns and they can ??? but they don't really hurt people, but it promotes outdoor play doesn't it and play with their friends. So I would say, yeah, mostly things like LEGO and Nerf and things like that which gets them up and outside and ???

Q OK. And what about limits play, which things do you think he has that might limit his play, and why?

A Oh that's a good one. Limit his play? That's a good question. Probably internet usage really, something what he can't use on the internet or he goes to a wrong site and that would probably limit his play. That's a hard question really.

Q It is. And how about promote creativity, which devices, toys, games, apps do you think promote creativity?

A Oh that's definitely LEGO isn't it because you've got to build things and you've got to use your brain and know where all the bits go and follow the diagrams and everything. So I

would say yeah definitely LEGO. And I'm trying to think of all.... I can only think of ??? match things and....I'm trying to think. Yeah probably just LEGO, or the LeapPad what we've already talked about.

Q And why the LeapPad?

A Because it creates creativity, you're doing various different games and different puzzles. The LeapPad has multiple games, or games which you can play in it so it's not just one game on the LeapPad. And it's all for learning as well isn't it, the LeapPad. But yeah they're mature and learn at the same time, so yeah.

Q And last one this one, which ones do you think limit creativity, so which devices he's got or digital toys, games, apps, in particular do you think limit creativity?

A Limit? I would say a computer, I would say consoles. Because ??? you can only play a few games on the consoles and they're virtually all the same, so it's limiting his creativity because he isn't playing different diverse games, if you understand me. It's just like normally he'll either play FIFA or Call of Duty. So it ain't like, if he played like other games other than that it wouldn't expand his creativity, if you understand me, but he only plays the same games. So that's all I can come up with really.

Q No that's fine, that's great, thank you. What kind of toys, products, do you think LEGO should be developing for children in this digital age? Obviously we're talking about lots of digital kind of devices here. Is there anything that you think LEGO should be developing for children in this digital age?

A Something they can build online instead of going to the shop and buying. Because LEGO's really expensive for the sets isn't it? So they can go from £80 to like £200 or £300. Somewhere they can go online or to a LEGO website where they can go online and build their products online where they haven't really got to spend any money. Like say it was a membership and you can just go online every day or whatever and then build your stuff online instead of building it at home. That's all I can think of.

Q Interesting. And we're interested in children's active engagement with technology and play. So when playing with technology how far is your child actively engaged, e.g. interested, focused on the activity in general?

A Very engaged, very interested. Yeah he's just very engaged and very interested.

Q And how would you notice that with your child, how do you kind of come to that conclusion?

A Because he don't ??? he's just always constantly staring at the screen and you're trying to....and like you'll ask him a question and he won't really answer the question, it's like ??? like a yes or a no, but it ain't a yes or a no, it's a shrug of the shoulders because he'll always be, yeah, focused and interested really.

Q OK. And we are interested in ways that your child finds play with technology meaningful and relates to their everyday experiences – sorry their experiences in everyday

lives. When playing with technology how far does your child find the play to be meaningful to them and their everyday interests in general?

A I think yeah, they find it meaningful, because that's why they're doing it I think. Yeah he finds it really meaningful to interact with things because he likes it and he finds it engrossing. So yeah.

Q That's fine. We are interested in the ways that your child might try things out and try then to make improvements, or set themselves challenges when playing with technology. So when playing with technology how far do you think your son enjoys trying things out and making improvements in general?

A Yeah, well like I was explaining about the football earlier, because he's really into his football and learning football and getting better at football. So he uses the internet to make himself better by watching various superstars like Cristiano Ronaldo, Lionel Messi, watching their training sessions, watching what they do on the pitch, focusing. And then just like taking it all in and then using it in practice when he's practising with his football team or his school football team, and then he'll put that into practice. So yeah he does, he takes it in and then he'll use it in his routine, if you get what I mean? So yeah.

Q And I guess just thinking about what you said about LEGO as well, do you think any ways in which he sees things kind of makes him think about the way he tackles his LEGO, and does he make modi....

A Oh definitely, because it makes them much smarter. Because you've got to follow the diagrams. And even for me, like following the diagrams and knowing how to start building it and get going and get it like....start building it, yeah, it makes him much more smart by following different aspects of what LEGO brings or like following the diagrams and knowing how to build the actual set, which can be quite painful sometimes. But yeah, so it does make him more clever and more intelligent, more outgoing really. So yeah.

Q OK. So the next set of questions I'm going to ask about are relating to play with technology and children's emotions and well-being. So we are exploring the link between play and technology and children's emotions and well-being. Do you have any thoughts on this topic that you would like to share? So thinking about technology, thinking back to kind of like digital devices, we've mentioned phones, tablets, cameras, game consoles, computers, different apps, websites, also like 3D printing, all those kind of things, VR, AR. Is there anything you think that....kind of your thoughts on the link between play and technology and emotion and well-being? It's a hard question.

A Right. I would prefer him to be outside with his friends instead of being on a device personally. It's a hard one that is. I don't know. I think ??? makes his emotions OK but....it's a hard one that is. I don't really want him sitting in the house just looking at a pad or being on computers at the moment at his age. I would rather him be outside playing with kids and being happy-go-lucky instead of staring and always constantly into ??? because that's what he most....he just comes home and then he's mostly like staring at a screen for the next few hours until it's dinner time or whatever. So mostly....he seems happy though, if you get what I mean. So I would say yeah, his emotions are OK and his emotions seem good. But I don't know, in the long term will it affect his emotions, I'm not quite sure.

Q OK, we'll move on to the next question. So we're also interested in how far your child enjoys their play with technology. So when playing with technology – we kind of touched on this a little bit already – is your child would you say joyful, happy, cheerful in general when playing with technology?

A Yeah he's always like happy, cheerful. Yeah. I can tell he enjoys it because he's always on it, but he's mostly always doing something or engrossed in doing someat or watching something. So yeah he is more....he's content, that's the word, content. Yeah he's just content and happy. But he's always just focusing and going from one website to another, and he's always busy basically. So yeah I would say he's very contented and comfortable and fine like.

Q And would you say there are any types of technology that he's most likely to get bored with quickly when playing, if any?

A Probably cartoons now.

Q Cartoons?

A Yeah. Because he's sort of coming out of that age and going into being a teenager. So he obviously always used to love like, you know cartoons and various cartoons and everything and they would always be on in the house. But I've noticed over the last year, year and a half, he don't really watch cartoons or don't go to mostly cartoon websites where it always used to be CBeebies or CITV or....

Q And why do you think that is? Do you think he's getting older?

A Yeah, as he's getting older he just focuses more on other stuff like, and he's more into his football and more boys stuff now, instead of like child stuff if you get what I mean?

Q Yeah. So just thinking about what you just said about the kind of technology he gets bored with, is it similar or different to the way that he becomes bored in play that does not involve technology? That's a hard question. But do you know like when he's watching, I guess the way he reacts to cartoons now, does he react in similar ways when he's playing with other toys that aren't technological toys?

A I get what you mean. He's mostly contented really because he's doing something. He's at that age where when he's doing something he's engrossed in it. So like you were saying now, if I put....say we've took the pad off him like and he ain't got no technology, or he ain't on the computer, and he'll put like cartoons or something on, he'll get bored after about 5 or 10 minutes. Whereas say we've got a LEGO set, or if he's Nerf stuff or other toys, he would be contented and he's engrossed so he'll just carry on like until we'd say 'stop', or 'it's dinner time'. But yeah I've noticed that ??? yeah. Once he's doing someat and he's engrossed in it, he's very contented really.

Q Right OK. And what is it you think it is that taps into that....I don't know what it is, mindset or whatever, that makes him engrossed in those types of play then? Because you mentioned the technology....

A I just think it's just doing something really. Yeah just enjoying something he really enjoys I think I would say. Yeah it's just making someat, doing someat, using your hands and being stimulated really.

Q Yeah, that's really interesting. So we're also interested in children's social interactions in relation to their play with technology. So when playing with technology that allows for social interaction would you say your child engages well with others in general?

A Yes definitely. Yes he's always to like call you over and get you to help, get other people to help even. Say you go round to my mum and dad's, which is his nan and grandad's, he'll get them involved. And yeah he does like to get anyone involved and anyone to help, he's very....I can't think of a word, but yeah he's very friendly and he likes people to get involved and help, yeah. Even if it's with his friends who come round to play, he'll get out his toys and everything and just play with them.

Q Yeah. And which types of technology do you think then supports social play in your view, if any, and why do you think this?

A Which technology?

Q Yes.

A Computers really, just computers, yeah just computers or Smart phones.

Q Yeah. And why is that?

A Good question. I don't really know. What was the question again?

Q So which types of technology, I guess the ones we've kind of discussed, any types of digital technology, support social play in your view? So I guess kind of interaction with others and....

A 'Probably supports social play'....that's a question. Er....social play....which means with others doesn't it? Internet....I can't really think of any. Probably just computers or Smart phones, because you have Facebook and Instagram. But is that social play though? Not really.

Q Yeah well I guess it is because you can do all sorts with those apps can't you, you can change things and have fun with them.

A Yeah. Just apps and things where you can speak or talk to your friends I think would be social play, technological social play.

Q So would you say, I mean when thinking about that in your house, what would you say is most....the kind of social play in your house or would you say your son engages with that's more sociable?

A I would just say websites really, like YouTube, Facebook, that's all I can think of really. I don't think he's got really....he ain't got a Smart phone you see, he uses this, so he

hasn't got WhatsApp or things like that. So yeah just technology websites I would say involves social play. I can't really think of anything else.

Q No that's fine. And the next set of questions are about parents' roles in technology mediated play. So when your child's play involves technology do you ever play with him, and if so how, and again when, where?

A OK. So yeah I'll play with my son on the Xbox, is that OK?

Q Yeah those kind of things.

A So when my son plays, because he plays a lot of FIFA and that, I'll play against him on FIFA games and play with him. And we play some various other games on the PC as well.

Q What games are they, can you....

A So if we play a campaign shooter game and then I will just go through them in co-op mode, so he is playing with me as well. So he's learning also as well when he's playing this game with me. So yeah I would mostly play with him on technology on computers really.

Q OK. And are there some devices that are better than others for playing together? So you just mentioned computers.

A Yes, I would say Xbox. We prefer the Xbox, Xbox One because it's just better. It's just very seamless really, really easy, really easy to set up two-players like and to have co-op game you know on Xbox. So I would say yeah definitely Xbox. And mostly FIFA. And it would be more likely in the living room, so it wouldn't be in his bedroom it would be downstairs on my Xbox in the living room.

Q OK. And if you are ever using your own devices does he ever ask to play on them with you? I would guess this is similar isn't it the Xbox, but....

A Yes. He's got his own Xbox 360 in his own name, but on the Xbox One, because it's the Xbox One and it's a newer console, it's got the newer and better games and the better graphics. So because he's got to that age now where he understands technology better and he knows that's the better computer, if you get what I mean. He knows that's the better computer so he likes to play on that computer. But because it's mine and in my name he's got to log into my account, so I've got to be there and I'll watch over him really.

Q OK. And do you ever initiate play using technology with him?

A Do I initiate play? Yeah I do ask him 'do you want to play a game' or something. Because he's always mostly in the living room you see, he's not really always like in his bedroom, so he's always around the living room or downstairs. So if I see him a bit bored or whatnot I'll say to him like 'play a game' or whatever.

Q And is there anything else other than playing games that you might initiate with him, like you know on TV, is there anything on TV, or like you mentioned some....

A Yeah, yeah, just watching various TV shows or various cartoons and various films. He likes his films and TV, so yeah we interact with him through them like.

Q And can you give me any examples of those types of things?

A Like he likes his X Factor, well it's a bit late at the moment but he watches about half of it, watches the Jungle what's on at the moment. So he'll watch the trial and then he'll go to bed after the trails. So he interacts and watches TV, so yeah. And film, LEGO films and animated films like Toy Story, Lion King, which is what he's been watching lately. So yeah we interact and watch things together, yeah.

Q And the next series of questions is about parents' general perceptions of technologies. Do you think certain technologies offer more positive or more negative experiences for your child, and if so I guess which ones do you think are more positive, or negative, and why? So which technologies?

A I'm more neutral I am about technology. Like I said earlier, I would prefer him to be outside and playing outside and being like that sort of play. But I understand the world's gone on now and it's all about technology. But I am very neutral, I don't really like him being on pads and computers straight after school til it's bedtime. But he's learning, and everything's about learning isn't it, because even though he's just doing various things on the internet he's still learning and things like that. So I'm just very neutral. I ain't positive and I ain't negative about him being on technology all the time, it's just....can you just say 'quite neutral'.

Q Yeah you can say whatever you want, yeah that's fine yeah. Do you have any concerns about your child's experience with technologies and what have shaped his experiences....sorry these concerns? So I guess any concerns you have with different type of technologies and what's kind of created those concerns?

A The concerns I have about technology is that you can just put in anything into the internet and it can just bring it straight up. I like was talking to my friend the other day, and I always think everyone should have....when you log into the internet you log into your internet profile, so if you're a certain age you can't really say it. So my 11 year old has logged on to the internet now, he will only be able to go to certain sites because he's only 11 years old. So what I'm trying to say is, everyone would have an internet profile whether you was an adult or a child. So if you was an adult you can virtually go to any site and go to 18 sites or whatever, whereas if you was a child and you had your internet profile, then you couldn't go to any adult sites, you could only go to sites you're allowed to. But I understand there's a lot of rules, there would be a lot of rules today.

Q That's interesting. And I mean I guess, continuing on with what you've just said, the safety aspects of internet enabled toys and....

A Yes there's the safety aspect. I just don't like....like you can just Like anything and it just takes you straight to it. So it's just the safety aspects really. Because even though we keep an eye on him, you can't keep an eye on him every second of every day, if you get what I mean? And it only takes like five...you know a couple of seconds to Like something what you shouldn't be looking at and bring it up on the internet. So yeah it is just basically the safety of the internet really.

Q And are you concerned about data privacy in relation to your child, and what concerns you have about this, if you have any?

A Er...yeah. Because he hasn't really signed up to that many sites I ain't really that concerned at the moment, because he's only got registered for a few sites which is in his name. But he will be getting progressively more as he gets older and wants to sign up to more sites. At the moment I'm probably not, but yeah actually I am quite concerned, because everyone's concerned about their data at the moment, there's a bit thing about data at the moment. So I am a bit concerned about companies having his data, say you know if he's only a child.

Q Yeah. And do you think that your child's use of technology influences family life positively in any way, and if so, how?

A Well it ought to. So say yes it does really, it's a bit hard to explain. In a certain way yes because like say he's just watched the training session on Cristiano Ronaldo and he really likes it, he'll be like 'dad, look at this, look at what Cristiano Ronaldo has done' and then I will go over and watch it and go 'oh that's really good'. Do you see what I mean? So yeah it does influence and you do interact with each other and it does make a bit of a social influence. So I would say yes, to a certain extent yes, of certain stuff.

Q OK and the next question is the opposite, is there anything that you would say has a negative influence on family life, and if so how?

A Just that he's mostly just always on the screens though basically. So not that it's a real big negative, it's just always that...like he'll come home here, just be staring at screens, if you get what I mean, and you can't really....like you'll ask him a question and you won't get an answer because he's just staring at a screen and engrossed in the screen. So it is a bit of a negative influence because you're asking 'did you do your homework' or you're asking 'did you clean your room' and you won't get an answer because he's just engrossed in watching whatever he's doing on the internet or on the screen.

Q So I guess that leads on nicely to the next question which is, do you have any concerns about his use of technology, your son's use of technology, or about the use of technologies at home? If you do, what do you do about it? So you just mentioned then about asking questions and obviously waiting for a response. But what do you tend to do in those situations I guess where....

A Can you just ask that again?

Q Yeah no problem. So do you have any concerns about your son's use of technologies at home as well? If you do, what do you do about it?

A OK yeah, we do have some concerns because he's always on a screen most of the time. And he's mostly...well you've got to know who he's talking to on Facebook and things like that. So yes we do have some concerns yes. And especially...he's got a YouTube account now which he set up a few months ago, so you've got to know who he's speaking to, who he is contacting and basically what he's doing on them sites basically. Even though we keep an eye on him we can't keep an eye on him every second, because obviously we're cooking and cleaning and doing various other stuff. So yeah we are quite concerned. But like I say, we do

limit the sites he goes to, so he's only signed up to a few sites. And every other site will be in our name so we do look. Yeah we are concerned but it's very limited to be honest, we like to keep a good eye on him.

Q OK. And yeah because I guess that links into the fact you were saying that you prefer him to be where you are so you can see what he's doing. So that's kind of some actions that you've....yeah. And what advice or guidance would you give to offer new parents on issues relating to data privacy and safety in relation to your child? So any advice would you give somebody else, I guess with somebody that's with a child maybe that's coming to a similar age to your son – or just in general really, any advice you'd give them.

A The advice I would give them, just watch over them, just keep a good eye on them and watch over them and do your parental controls on certain sites or on TVs or Netflix or whatever so they can only watch child stuff. So basically parental controls – is that the right word?

Q Yeah.

A Yeah so just controlling what they can do or what they can see on various internet sites or various consoles or TVs, TV subscriptions or whatnot.

Q Fantastic. Thank you very much. Well we've come to the end there, and I really appreciate all your input and answering all those questions.