

- Q Julia Bishop (researcher)
- Q2 Alex Hetherington (researcher)
- A Serena (Mum)
- B Kawsu (Dad)
- C Mallison (6)
- D Essa (4)

A [Discussing Essa's LEGO Friends Horse set]....be a girl's thing won't it because it's in a purple box, it's aimed at girls. But because they're trailers, blue and green, I felt like although the box is purple it's a bit of a unisex kind of....

Q2 Yeah. Do you ever think that's something that bothers him, ???

A Not massively but I try not to make a thing about it, so I don't think it does bother him. But all these Playmobil stuff are all aimed at either.

Q2 Yeah.

A There's nothing in there that suggest boy or girl is there, it's quite good because it's a bit of both. It's the same with this as well. It's just the Lego that's....

Q So talking about horses.....