

Q Julia Bishop (researcher)
Q2 Alex Hetherington (researcher)
A Serena (Mum)
B Kawsu (Dad)
C Mallison (6)
D Essa (4)

Q [Discussing advert on tv featuring a hore] It's for the bank or something isn't it, yeah?

A Yeah.

D For the bank. Look, there's meerkats driving in that.

A I was saying, you don't have to go mad with presents, family and friends and people just make up for it.

Q They do. Do you know I found though if I put all the toys away they wouldn't play, they'd say 'I'm bored' and they will forget to use it because it wasn't there.

A Yeah, Mallison's like that. He's got loads of stuff under his bed and he doesn't get them out.

Q That reminds me, they were using like a sat nav. So you know in the car, have you got a sat nav?

D Yeah.

Q And do you ever use it when you're driving, does your dad or your mum ever use it?

D Sometimes.

Q And do you ever like play with it in any way, do you like do the voice or....