Statistical approaches to understanding the external validity of randomised control trials to target clinical populations: protocol for a systematic review (Version 1, 28 Sep 2020)

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Contributions of Protocol Authors

Mike Bradburn and Daniel Hind conceived the review. MB, DH and Faith Solanke designed the review. FS was primarily responsible for the acquisition of the data. MB, DH and FS analysed and interpreted the data.

MB, DH and FS drafted the review and revised it critically for important intellectual content.

MB, DH and FS gave final approval of the version to be published.

MB, DH and FS agree to be accountable for all aspects of the work in ensuring that questions related to the accuracy or integrity of any part of the work are appropriately investigated and resolved.

Guarantor of the review Mike Bradburn.

Introduction

Concern about the external validity of randomised controlled trials goes back to at least 1938, when Frank Yates and William Gemmell Cochran wrote:

"At present it is usually impossible to secure a set of sites selected entirely at random. An attempt can be made to see that the sites actually used are a "representative"

selection, but averages of the responses from such a collection of sites cannot be accepted with the same certainty as would the averages from a random collection."¹

A common criticism of the statistical / epidemiological approach to controlled experiments is that the prioritisation of internal validity comprises external validity,² although other categories of ostensibly "real world" data clearly suffer the from same problem.^{3,4} Nonetheless, overviews do consistently show that only RCTs are only externally valid in 30% of published empirical evaluations.^{5,6} Likely sources of generalisability bias are overly restrictive research protocols,⁷ particularly in pursuit of signal-to-noise ratio maximisation in explanatory research produced for regulatory purposes,^{8,9} and the particularity of small studies.^{10,11}

While the past decade has seen a growth in empirical studies evaluating the external validity of trials in particular settings,^{6,12–19} few of these evaluate attempts to formally weight the results of RCTs using population data and methods more complicated than descriptive statistics.⁶

Aim

The aim of this review is to describe statistical methods for assessing the external validity of randomised control trials. This will be a rapid methodological review using formal and informal search strategies.

Specific Objectives

A description of statistical methods that are currently used to assess the external validity of randomised control trials.

A description of the contexts in which those statistical methods have been applied.

Methods

Eligibility Criteria

- Sources containing statistical methods to assess external validity of randomised controlled trials;
- Published material;
- Material comparing one or more randomised controlled trial with one or more reference cohort (e.g healthcare databases, population census);
- Statistical methods in sources must both: (i) compare at least one baseline characteristic of RCT participants to those of the reference cohort; and, (ii) re-estimate the treatment effect from the original RCT analysis.

Exclusion criteria

- Sources not available in English;
- Discursive sources detailing methodology without applied case studies.

Information Sources

British Educational Index and the Education Resources Information Center (ERIC) via EBSCO, as well as MEDLINE via Ovid.

We will not attach a date restriction to our searches

Search Strategy

We will use key papers already known to the review team to identify key terms for our search strategy. We plan to use the search strategies outlined below.

MEDLINE search strategy

- 1. "External validity".mp.
- 2. generali*ab*.mp.
- 3. or/1-2
- 4. *Randomized Controlled Trials as Topic/
- 5. Randomi*.ti.
- 6. or/4-5
- 7. 3 and 6

British Education Index and ERIC via EBSCO S1 AB Random* S2 AB Experiment* S3 S1 OR S2 S4 SU Generali* S5 AB external validity S6 S4 OR S5 S7 S3 AND S6

We will also check the reference lists of eligible citations for further studies.

Data collection and management

Data abstraction processes will be piloted before the review. Citations will be downloaded into Mendeley reference management software to aid recording of eligibility assessment. Data from eligible studies will then be extracted directly into Google Sheets by one reviewer and checked by two further reviewers.

Selection Process

One reviewer will screen the title and abstracts of the studies collected according to the eligibility criteria.

One reviewer will review the full text of the studies that were deemed eligible at the abstract and title stage and select those eligible for inclusion in the analysis according to the eligibility criteria. Checking eligibility with two other reviewers.

One reviewer will extract data from the studies eligible for analysis.

We will present a PRISMA (Preferred Reporting Items for Systematic Reviews and Meta-Analyses) flow-chart of our study selection process.^{20,21}

Data items

Year of publication Trial Population Reference Population Intervention(s) Outcome(s) A priori/ posteriori Statistics Model used to estimate propensity score (or alternative method) Propensity score (or alternative method) variables Selection procedure for propensity score (or alternative method) Propensity score (or alternative method) analysis Generalisability Conclusion (unadjusted or adjusted estimate)

Risk of bias in individual studies

No formal, pre-specified assessment of methodological quality will take place. Following Gentles,²⁰ bias in a methodological review could be a formal logical consequence of the proposed method explicated in the narrative synthesis. Therefore, the appraisal of the strengths and weaknesses of the methodologies - rather than particular studies - is part of the analytical remit of the review.

Synthesis

A narrative synthesis will involve the generation of a list of principles and practices for statistical methods used to assess the external validity of randomised controlled trials. The reviewers will create their own interpretation of the strengths and limitations of methodologies and these interpretations will be discussed with the review team. As this is a review of methods no statistical synthesis will be conducted.

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