Visualisation Diary

**NAME: HORACE**

**DATE: 08/11/2014**

# VISUALISATION: http://www.theguardian.com/film/filmblog/2014/sep/18/bookworm-data-hack-screenplays-film-tv-benjamin-schmidt

## WHAT HAPPENED?

Via reading the Guardian online.

## HOW DID YOU FEEL?

Very simple (just a bar chart). Liked that the colouring was simple, allowed me to look at it longer.

## WHAT DID YOU THINK OR LEARN?

Humorous more than anything, but enjoyed that love was mentioned more than dead by Spielberg!

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 09/11/2014**

# VISUALISATION: http://www.visualisingdata.com/

## WHAT HAPPENED?

Google search

## HOW DID YOU FEEL?

Confused, as you have to scroll over the dots to get any sort of reference to what they mean.

## WHAT DID YOU THINK OR LEARN?

Nothing, largely based on the above statement that after a while I became bored with scrolling repeatedly just find what they meant, let alone drilling down.

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 10/11/2014**

# VISUALISATION: http://www.visualisingdata.com/index.php/2014/11/library-project-visualising-columbia-universitys-collection/

## WHAT HAPPENED?

Returning to same website as yesterday

## HOW DID YOU FEEL?

Confused, data could be a lot better represented

## WHAT DID YOU THINK OR LEARN?

That it was aesthetically pleasing, very much so, but really just a pretty way of showing data that could be much better presented.

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 11/11/2014**

# VISUALISATION: http://www.bbc.co.uk/timelines/z229kqt

## WHAT HAPPENED?

Via BBC news story

## HOW DID YOU FEEL?

Emotive, as it was Remembrance Day. Otherwise simple if a bit lengthy. If any other day / cause would have probably skipped in its entirety as brevity is what I tend to look at in a info graphic i.e. a simple way of telling a complex story.

## WHAT DID YOU THINK OR LEARN?

**Did learn quite a few facts that I didn’t know about WW1.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACEThe Battlespace of Online Piracy**

**DATE: 12/11/2014**

# VISUALISATION: http://visual.ly/

## WHAT HAPPENED?

Via a Google search

## HOW DID YOU FEEL?

Very arresting to look at, almost movie poster like. This style was enough for me to keep looking, as I say below normally I wouldn’t as my background knowledge means I could tell I would learn much by reading on.

## WHAT DID YOU THINK OR LEARN?

**Not much (good background knowledge of subject) but will show someone who doesn’t know the subject well.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 13/11/2014**

# VISUALISATION: http://www.informationisbeautiful.net/visualizations/best-in-show-whats-the-top-data-dog/

## WHAT HAPPENED?

Via homepage of information is beautiful.

## HOW DID YOU FEEL?

Amused, and simple to understand axis but not how to search (no option for that and small font didn’t help).

## WHAT DID YOU THINK OR LEARN?

**Not much as a dog owner, but fun to compare my breed with friends; felt positions though were based on perceptions rather than data.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 14/11/2014**

# VISUALISATION: http://www.fastcodesign.com/3038558/infographic-of-the-day/hacked-hearing-aids-let-you-hear-wifi

## WHAT HAPPENED?

By chance on Fast Design website

## HOW DID YOU FEEL?

Intrigued, it’s a fascinating idea and actually shared it because of that with some colleagues who work with OAPS etc.

## WHAT DID YOU THINK OR LEARN?

**Not a lot to learn, but thought about the idea that a stimulus could be in a different form i.e. sound as visuals.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 15/11/2014**

# VISUALISATION: http://www.fastcodesign.com/3023118/infographic-of-the-day/the-21-best-infographics-of-2013

## WHAT HAPPENED?

Returned to same website as yesterday

## HOW DID YOU FEEL?

Amused, abut also curious to try new types of cheeses – very clean look, would even want to frame it was so well styled. Didn’t look for very long though bar a cursory glance.

## WHAT DID YOU THINK OR LEARN?

That there are so many types of cheese!

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 16/11/2014**

# VISUALISATION: http://www.informationisbeautiful.net/visualizations/rape-a-lack-of-conviction/

## WHAT HAPPENED?

Researching background to a magazine article on Chad Evens

## HOW DID YOU FEEL?

Very easy to read, would have changed the grey text to black so easier to read, but really read most of it despite wanting a quick glance.

## WHAT DID YOU THINK OR LEARN?

**That the rates for rape conviction are much lower than I ever thought.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 17/11/2014**

# VISUALISATION: http://www.theguardian.com/news/datablog/2014/oct/08/visualising-the-ukrainian-revolution-using-instagram

## WHAT HAPPENED?

Browsing the guardian website

## HOW DID YOU FEEL?

Not particularly clean or easy to navigate – could have been done much better if images were larger, but that may be due to quality of images.

## WHAT DID YOU THINK OR LEARN?

**Put a very human face to the Ukraine crisis, even if I didn’t actually learn anything particular.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 18/11/2014**

# VISUALISATION: http://www.theguardian.com/technology/2014/jun/13/ai-weiwei-david-hockney-data-art-hack-tate-modern

## WHAT HAPPENED?

Looking for details of Ai Weiwei’s exhibition at Blenheim.

## HOW DID YOU FEEL?

Interested, but would have had to actually see the display to fully understand its scale.

## WHAT DID YOU THINK OR LEARN?

**How many people actually died in the 2008 earthquake, and that it was shockingly large.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 19/11/2014**

# VISUALISATION: http://www.theguardian.com/technology/2014/feb/16/visualise-data-change-life-florence-nightingale

## WHAT HAPPENED?

Guardian search for infographics

## HOW DID YOU FEEL?

Impressed, it looks stunning but needs a lot of interpretation to understand – yet its simplicity also means its easy to compare genomes

## WHAT DID YOU THINK OR LEARN?

**How similar we all are, man and animal. (Not learnt, reinforced)**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 20/11/2014**

# VISUALISATION: http://www.cpag.org.uk/sites/default/files/uploads/CPAGFoodbankslarge.png

## WHAT HAPPENED?

Seeing data FaceBook page

## HOW DID YOU FEEL?

Clean presentable, but sadly static i.e. no interaction which is a big thing for me when analysing data that would be useful for work as I could use it in presentations perhaps, although this may become part of a PowerPoint to non-experts later.

## WHAT DID YOU THINK OR LEARN?

**That county Durham was adversely affected, but limited due to my role in the UK Programme in [Charity 1].**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 21/11/2014**

# VISUALISATION: http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11237013/Mapped-Beer-sales-around-the-world-who-drinks-the-most.html

## WHAT HAPPENED?

Seeing data Facebook page

## HOW DID YOU FEEL?

Pretty clear, lack of data from Africa worrying

## WHAT DID YOU THINK OR LEARN?

Of the top 10 countries with growing beer sales, seven were nations with a Muslim majority and included Saudi Arabia, the United Arab Emirates, Indonesia and Iran,

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 22/11/2014**

# VISUALISATION: http://www.informationisbeautiful.net/visualizations/wikipedia-lamest-edit-wars/

## WHAT HAPPENED?

Google search

## HOW DID YOU FEEL?

Amused, very clean and easy to read

## WHAT DID YOU THINK OR LEARN?

**Mostly amusing rather than educational, but did read quite a bit – perhaps due to the time of day (post work, rather than a coffee break)**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 23/11/2014**

# VISUALISATION: http://i.imgur.com/UapeO65.jpg

## WHAT HAPPENED?

Via a Reddit feed.

## HOW DID YOU FEEL?

Simple, to the point – would have appreciated greater scope than just Europe.

## WHAT DID YOU THINK OR LEARN?

**That France has very little (demand) for vegetarian restaurants.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 24/11/14**

# VISUALISATION: http://www.businessinsider.com/what-the-worlds-leaders-studied-2013-12?IR=T

## WHAT HAPPENED?

Seeing Data FaceBook page.

## HOW DID YOU FEEL?

Pretty chaotic map, but overall understandable with some effort.

## WHAT DID YOU THINK OR LEARN?

**Not much, I assumed world leaders would be drawn from law and economics mostly.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 25/11/14**

# VISUALISATION: http://contently.net/2014/10/15/resources/infographic-long-take-read-famous-works-literature/

## WHAT HAPPENED?

Got the graphic via a regular email, have not seen it before. Very easy to read and find a book.

## HOW DID YOU FEEL?

Interested, as I am a heavy reader, and liked comparing the average to my time taken to read a particular book i.e. it took me about 3 hrs to read the Great Gatsby.

## WHAT DID YOU THINK OR LEARN?

**Didn’t learn much, but made me consider how long I take to read, and if I read certain books for a longer period due to my abilities or enjoying a book more?**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 26/11/2014**

# VISUALISATION: http://www.informationisbeautiful.net/visualizations/novels-everyone-should-read/

## WHAT HAPPENED?

Looked for book related graphics but didn’t look for this long as it came across as just a simple aggregation of every “books before you die” list.

## HOW DID YOU FEEL?

Interested briefly, but bored after I realised any click through goes to Amazon and I can’t drill down.

## WHAT DID YOU THINK OR LEARN?

**Not much, as said it looked like another way of stating every book bucket list seen since and before.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 27/11/2014**

# VISUALISATION: http://www.coolinfographics.com/blog/2014/11/18/old-world-language-families.html

## WHAT HAPPENED?

Again on a book theme, initial thoughts were it was beautiful.

## HOW DID YOU FEEL?

A little complicated at first to understand but once I got in I stayed for a while to look in good depth.

## WHAT DID YOU THINK OR LEARN?

**A lot of learning, in that I will look further into relationships between languages based on what I learnt off this.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 28/11/2014**

# VISUALISATION: http://www.coolinfographics.com/blog/2014/11/17/interesting-things-to-know-about-amazon.html

## WHAT HAPPENED?

Based on finding the website above yesterday, and shopping a lot on Amazon I looked at this briefly.

## HOW DID YOU FEEL?

Enjoyed the design but felt it was way overlong, which actually turned me off looking at it for too long as I was busy – a short info graphic would have got more attention.

## WHAT DID YOU THINK OR LEARN?

**That it average shopper is once or twice a month (but would have learnt more I feel if it was shorter).**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 29/11/2014**

# VISUALISATION: http://mashable.com/2014/11/12/information-is-beautiful-awards/

## WHAT HAPPENED?

Discovered during a random Google search for hip hop tracks to listen to.

## HOW DID YOU FEEL?

I really enjoyed it as a music fan, but wish I could hover over an artist and find who is in the bubble pictures as it sometimes is difficult to see who is who.

## WHAT DID YOU THINK OR LEARN?

**Not much, but reinforced my idea that Aesop Rock (furthest right) is one of the most lyrically original artists around.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 30/11/2014**

# VISUALISATION: http://fashioninfographics.com/post/61805409502/how-to-roll-sleeves

## WHAT HAPPENED?

Looking at rolling shirt sleeves as I had just brought a new pair. I looked at it briefly (as it is small) but deeply.

## HOW DID YOU FEEL?

Impressed, as it clearly shows a concept better than a few wiki how / about pages could do with a lot of words and still leave room for interpretation.

## WHAT DID YOU THINK OR LEARN?

**How to role a sleeve, and how easy it is to do it correctly.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 31/11/2014**

# VISUALISATION: http://fashioninfographics.com/post/74091396397/what-to-wear-for-an-interview-via

## WHAT HAPPENED?

Just stumbled upon after looking for yesterday’s graphic.

## HOW DID YOU FEEL?

Very easy to read, although only half applied to me. Font was a little small for my liking, though I did read everything despite not needing to go to an interview anytime soon.

## WHAT DID YOU THINK OR LEARN?

**Not much, but it did underline some basic assumptions i.e. neutral colours, dress shoes etc.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 01/12/14**

# VISUALISATION: Nothing sadly, spent the whole day travelling.

## WHAT HAPPENED?

## HOW DID YOU FEEL?

## WHAT DID YOU THINK OR LEARN?

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 02/12/2014**

# VISUALISATION: https://www.pinterest.com/pin/171207223310617192/

## WHAT HAPPENED?

Was browsing the Pinterest app whilst waiting for coffee, and found this. I did spend quite a while on it, but would had spent longer if I wasn’t just killing time.

## HOW DID YOU FEEL?

Entertained, and informed. Liked how clean it was but seemed to be randomly sorted; would have been nice to see just British brands as this was heavily American.

## WHAT DID YOU THINK OR LEARN?

**Some things I knew i.e. FedEx but I think it interested me enough to look back later on.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 03/12/2014**

# VISUALISATION: http://dailyinfographic.com/is-volunteering-good-for-your-health-infographic

## WHAT HAPPENED?

Was looking for some data for work, looked at maybe 50% of it as although I was interested in the subject I just didn’t engage with it enough.

## HOW DID YOU FEEL?

I liked the clearly presented percentages, but was perhaps a little bored with the colour scheme was a little neutral for me. I would also like to know where the data came from i.e. it seems just the USA.

## WHAT DID YOU THINK OR LEARN?

**I didn’t learn much, but it reinforced knowledge I had as a volunteer and someone who recruits volunteers.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 04/11/2014**

# VISUALISATION: http://mashable.com/2014/11/21/drone-infographic/

## WHAT HAPPENED?

Looking at a drone as a possible Christmas present, this popped up on my Facebook feed by chance.

## HOW DID YOU FEEL?

I liked how it looks simple i.e. a clear point of reference between the height of the average man and a drone but allows you to dig deeper if you want on all of them, which I did mostly.

## WHAT DID YOU THINK OR LEARN?

**Just how big a military drone is – I kind of knew, but was an excellent way of demonstrating that more clearly.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 05/12/2014**

# VISUALISATION: Nothing sadly – travelling back from holiday.

## WHAT HAPPENED?

## HOW DID YOU FEEL?

## WHAT DID YOU THINK OR LEARN?

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 06/12/2014**

# VISUALISATION: http://www.informationisbeautiful.net/2010/planes-or-volcano/

## WHAT HAPPENED?

Looking for data on climate for work – looked at it once, and just did not like the aggressive nature of it.

## HOW DID YOU FEEL?

I didn’t feel much, as it has only three data points so looking at it briefly told you as much as looking a while at it, plus the colours were not to my taste.

## WHAT DID YOU THINK OR LEARN?

**That the Icelandic volcano eruption caused a lot of saved CO2 though cancelled flights, but feel this could have been a lot better presented.**

## ANYTHING ELSE TO ADD?

Visualisation Diary

**NAME: HORACE**

**DATE: 07/12/2014**

# VISUALISATION: http://www.informationisbeautiful.net/2010/how-much-do-music-artists-earn-online/

## WHAT HAPPENED?

Looking for data post Taylor Swift pulling her works from Spotify, I wanted to know how much they actually (didn’t) pay her.

## HOW DID YOU FEEL?

Interested, made me realise how little Spotify pay per play but would have preferred more current statistics.

## WHAT DID YOU THINK OR LEARN?

**I think, like yesterdays one, that it could have been presented a lot better i.e. seeing a direct comparison side to side but this way clearly illustrates how little Spotify pay in comparison to other retailers.**

## ANYTHING ELSE TO ADD?